

From: SKIDOME.org NCC Ed Fowler March 6, 2019

Subject:

What can replace the NCC / Advantage card and give me similar 40% or more off window rate

DYNAMIC PRICING LIFT TICKETS – Replaces NCC and Advantage card.

WHAT IS DYNAMIC PRICING?

Many are familiar with dynamic pricing when it comes to toll roads.

Tolls are set based on a min toll and will grow depending on traffic patterns.

Most travel – room board airfare is dynamically priced.

Snowtime resorts next season will have a dynamic price system similar to Mt. Snow and Hunter.

At these two resorts by purchasing ahead by one or many days a discount is granted. Some discounts are 30 to 40%.

Example:

Hunter Mountain Store Log In Sign Up Contact Us

buy in Advance and save

HUNTER MOUNTAIN // HUNTER MOUNTAIN STORE // SEARCH RESULTS: MARCH 7, 2019 (THURSDAY)

Search for Tickets & Passes

March 7, 2019

Today Tomorrow This Weekend

SEARCH

Search Results: March 7, 2019 (Thursday)

6 Deals priced from \$51.99 - \$229.99

Hunter Mountain 1 Day Lift Tickets \$51.99 (SAVE 34%) >

Hunter Mountain 1 Day Lift Ticket + Rental \$83.99 (SAVE 31%) >

Mt Snow.

ONLINE LIFT TICKETS

Save when you purchase lift tickets online

You'll find incredible savings when you buy your 2018-2019 winter lift tickets in advance, but hurry, quantities are limited.

1-DAY TICKETS (FROM \$17.00) → Save 65%

1-Day Lift & Rental from \$52.00 (Save 45%) - Buy now →

For the average NCC person this will work for you if a PEAK PASS does not make sense.

The benefit for the mountain is less labor and staff, more automation.

For you planning ahead and understanding weather will make the dynamic pricing work as well as the advantage or NCC.

If you have any questions please email me.